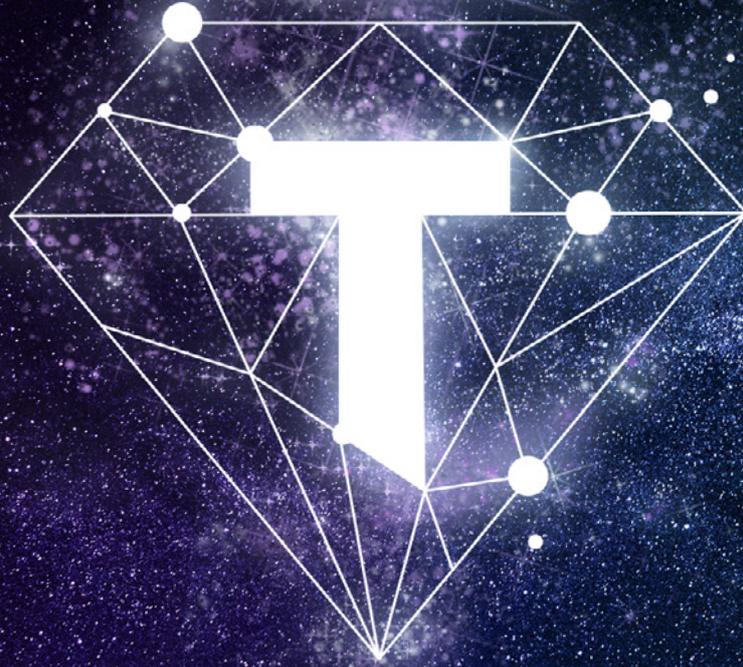


TRILLANT



THE NEW ERA OF FINANCES

WHITEPAPER / AUGUST 24 2022

TRILLANT



Welcome



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What is Trillant



TRILLANT is a platform for referral marketing, which has set itself the goal of creating sustainable added value for the customer, the supplier/producer as well as the sales partner.

Producers, suppliers, sales partner, and customers are efficiently connected through blockchain technology. With the TRILLANDO we create an integrative and sustainably efficient solution as an interface to elicit the added value of the interaction from the market participants. By connecting the parties via the TRILLON Blockchain, the partnerships are transparent for all at any time, tamper-proof and easy to implement.

Each company, that wants to participate sustainably and successfully in the global market, must have a fundamental basis of expertise in sales, in addition to the core topics. However, entrepreneurs often originate from their specialist field and therefore only have experience in a limited area. Even with excellent products, sales often fall short due to a lack of knowledge and experience. Products and services that generate added value for the customer often do not reach the intended audience, even if they would be ideally suited for this purpose. Entrepreneurs incur high costs in the area of SEO optimization, ad placements,

or sales cooperations in order to increase sales. The entrepreneur can no longer make this process transparent, as sales is often not the core expertise, but rather the production area

Current ecosystems and their variations frequently have shortcomings, which makes complete integration of all sub-areas much more difficult. A continuous system with integrative interfaces, which has a „WIN“ factor for each participant, is needed.

This is exactly where TRILLANT's solution approach takes full effect, as all parties involved can focus on their core competence. By connecting all market participants through the TRILLANDO Marketplace and the integrated blockchain services, we create transparency, sustainable economic success, and long-term partnerships for everyone.



Each company, that wants to participate sustainably and successfully in the global market, must have a fundamental basis of expertise in sales, in addition to the core topics.

This is exactly where TRILLANT's solution approach takes full effect, as all parties involved can focus on their core competence.



Market overview



The intelligent connection of producers, customers, supply chains and distribution is the essential aspect in all economic ventures.



The Sales Concept

Affiliate marketing is a sales concept for products or services in which sales are made by the provider or supplier to the customer through the referral of an independent affiliate partners. Since each referral source is independent and self-responsible, this represents a very performance-oriented, fair, and transparent form of an affiliate organization. In addition, the partners can operate independently in their environment, shape the way they act and are provided with essential information on products and services of the company they represent.

The entire structure is trained in the tried and tested concept of affiliation and the thought of „WE“ is created which inspires true team spirit.

Many aspects of self-employment are provided by the company so that the affiliate partner can focus purely on the essentials. The company supports many aspects of self-employment, and all participating parties can focus on their own key competencies and thus realize extensive synergies.

Current market status

Due to individual independence, flexibility and the often team-oriented character, the concept of invite marketing is highly successful and is becoming increasingly popular.

The market in the affiliate sector is growing continuously and has reached a cumulative global amount of USD 190 billion in 2020.

The regions with the highest sales are Asia, Europe and North America. These revenues are generated by around 148 million sales partners worldwide. Structured sales are one of the strongest industries in the world and also one of the fastest growing.

Previous and traditional MLM

From both a financial and technical perspective, the traditional multi-level marketing system works as a „black box“ for retailers and manufacturers. MLM companies utilize their own software solutions to distribute revenue among system participants. Distributors have no way of controlling their own funds. The commissions are set by the company, so handlers and producers cannot check if the system is working properly. MLM companies may falsely invite new distributors to join their ranks by presenting fake statistical data with exaggerated indicators.

A transparent and decentralized approach ensures that participants are prevented from presenting fraudulent information and using the system unfairly to their own advantage.

Our system is designed to solve the problem of this approach and help other companies bring transparency to their business to better inform and protect users.

Referral and affiliate programs

Referral or affiliate programs are systems in which a company's customers are compensated with a fee for acquiring new subscribers. Referral programs are increasingly becoming a popular business development strategy. The philosophy of referral programs is similar to the principle of pay-for-performance in MLM companies (the programs can be single-level or multi-level). In addition to expanding the customer base, they are used for customer retention and brand extension.

Inviting friends and earning money from doing so is a globally recognized principle that Trillant will also draw on.

Uber, Airbnb, Dropbox, Tesla, PayPal and many other well-known companies from various industries have proven the efficiency of referral programs. As part of an affiliate program, Airbnb members receive loyalty points on their account for „friend referrals“. As a result, the number of reservations in certain regions has increased by 25%.



Problems and current solutions

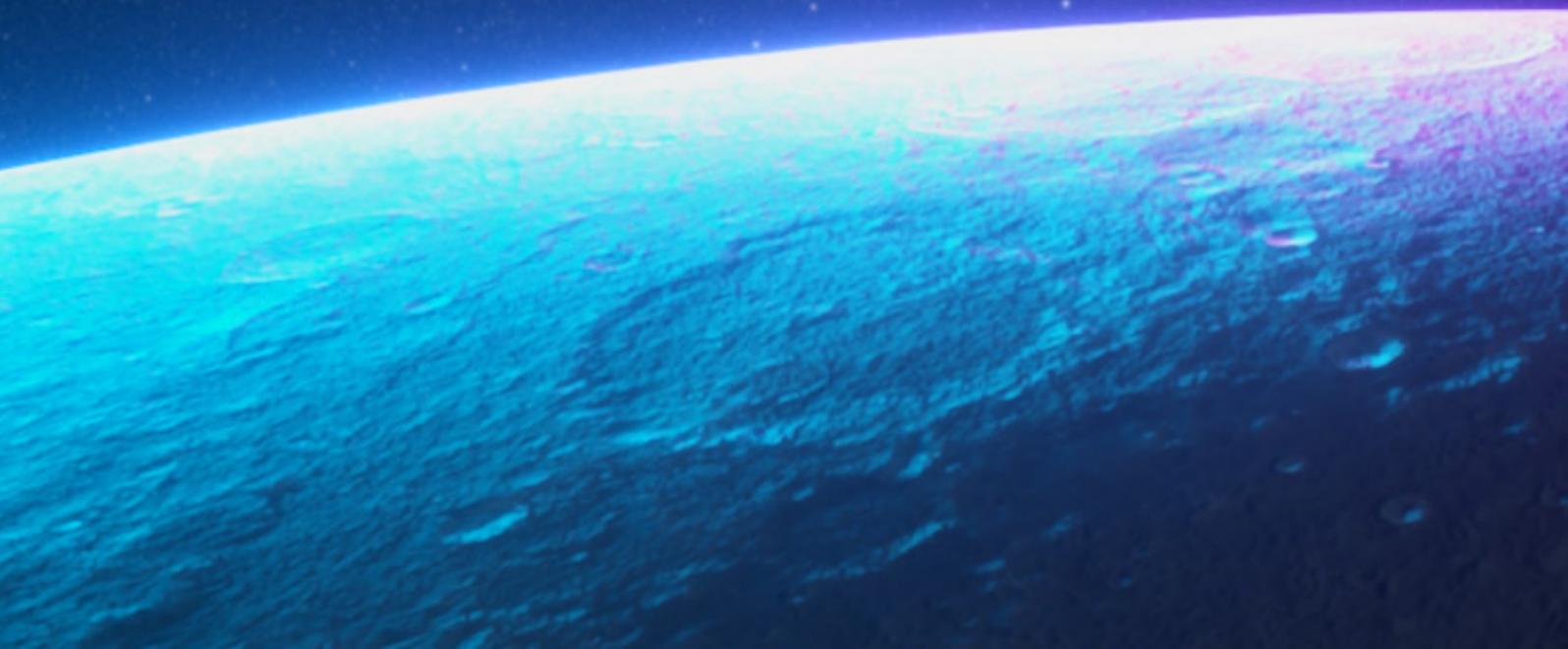
The concept of centralized operation of traditional MLM companies introduces a number of problems that can be solved by implementing blockchain technology and building a complex referral ecosystem:



	Without Blockchain	With Blockchain
Exposure of the distributor	MLM company owners are always able to exclude a distributor from the financial flow and redirect revenue distribution to their own advantage.	The public blockchain ensures transparency and control of all financial flows. Every distributor, entrepreneur and manufacturer can check the data and convince themselves of the appropriateness of the revenue generated. New distributors can also review all the data in the open access in advance and consequently make an assessment of whether it is economically viable to join. 5 %
Lack of transparency	The sales allocation process within the distribution network is controlled by the MLM company, so affiliates may not receive fair shares on sales.	The implementation of blockchain technology not only provides transparency to all transactions between participants, but also enables cross-border payments. This expands the geographic reach and user base of the companies.
Embellished statistical values	MLM companies falsify data on distributor sales in order to attract new distributors, expand the business and increase sales.	Referral companies gain access to valid data in the blockchain. This analysis makes it possible to obtain information about the sales and activities of distributors in order to optimize business processes and increase profits.
Distributor does not hold their own funds	Most MLM companies create a statement of sales to their distributors on their personal accounts using their own software. In addition, distributors often do not own their funds and there is no guarantee that they can withdraw and use them as they see fit.	There is nobody controlling the access to funds in a decentralized system. Profit distribution among distributors occurs automatically upon the occurrence of certain programmed terms, such as the sale of products or the entry of a new partner.
Lack of resources	New companies and manufacturers entering the market are followed by overcoming difficulties in developing software, setting up sales and marketing departments to attract customers. Many manufacturers do not have the resources to perform these tasks and promote their goods.	The TRILLANT ecosystem provides its participants with the tools needed to start a business. TRILLANT solves the problem of revenue allocation opacity, provides a ready-made technical solution for sales accounting systems and distributors' personal accounts, and enables access to a wide international audience of distributors.
Dependence on the mood in the development	It is not uncommon for MLM companies to have a deficit of resources in the early stages to properly build relationships with marketing plan developers. As a result, intellectual property rights and source code remain under the control of the developer company. This leads to situations where developers begin to make their own rules, even to the point of seizing or scamming the company.	The decentralized infrastructure of TRILLANT with the open source code offers the opportunity to work independently in a team of developers, giving different companies access to their database, code and technical solutions.



Trillant Eco System



At present, in order to organize their business, distributors/producers/customers have to interact with a large number of independent service providers.

This significantly complicates business processes and increases the risk of errors. **We strive to create an integrated solution that provides every market participant with a full cycle of convenient functionalities that fully meet all needs without wasting time and money.**

The key feature of our ecosystem is its decentralization: All users are equal participants, have full access to the credible information and can be sure that it is they



themselves who control their money. The TRILLON will be the main payment unit within the ecosystem and will ensure transparency of transactions.

The purpose of the project is to create the first decentralized ecosystem that integrates all products, functions, and services for the multi-level marketing industry. In addition, direct sales ensure absolute transparency of interaction between participants with the best conditions.

My vision is that people can live financial independent and freely.

- Erich Ely

Trillando Market place





TRILLANDO

THE NEW ERA OF SHOPPING

The Marketplace will be a central link in the ecosystem. A trading platform that will connect manufacturers, „MLM companies“, distributors and buyers.

Marketplace users will be able to buy various goods and services using a user-friendly interface and a wide range of payment options.

Upon registration on the marketplace, a unique address is created for each user in the blockchain and the full transaction history for each address is stored in it. The following types of users participate in the Trillando process:

End buyers select the merchandise placed on the marketplace and purchase the goods and services by choosing the most convenient payment method.

Distributors recommend the goods and services and receive compensation in TRILLON (Stable Pay Coin of the ecosystem) after a successful sale.

Manufacturers of goods and services are individuals or companies engaged in the manufacture of products. Manufacturers apply for the Marketplace and can list their products there. When a product is sold on the Marketplace, the compensation for the transaction participants happens automatically.

The base cost of goods and services on the marketplace is indicated in fiat currency and TRILLON. The cost of goods and services in cryptocurrency may vary depending on exchange rate fluctuations.

Marketplace users can choose a convenient payment method for delivered goods and services.

The following options are envisioned:

- Payment in TRILLON
- Payment TRILLON or other cryptocurrency in online stores

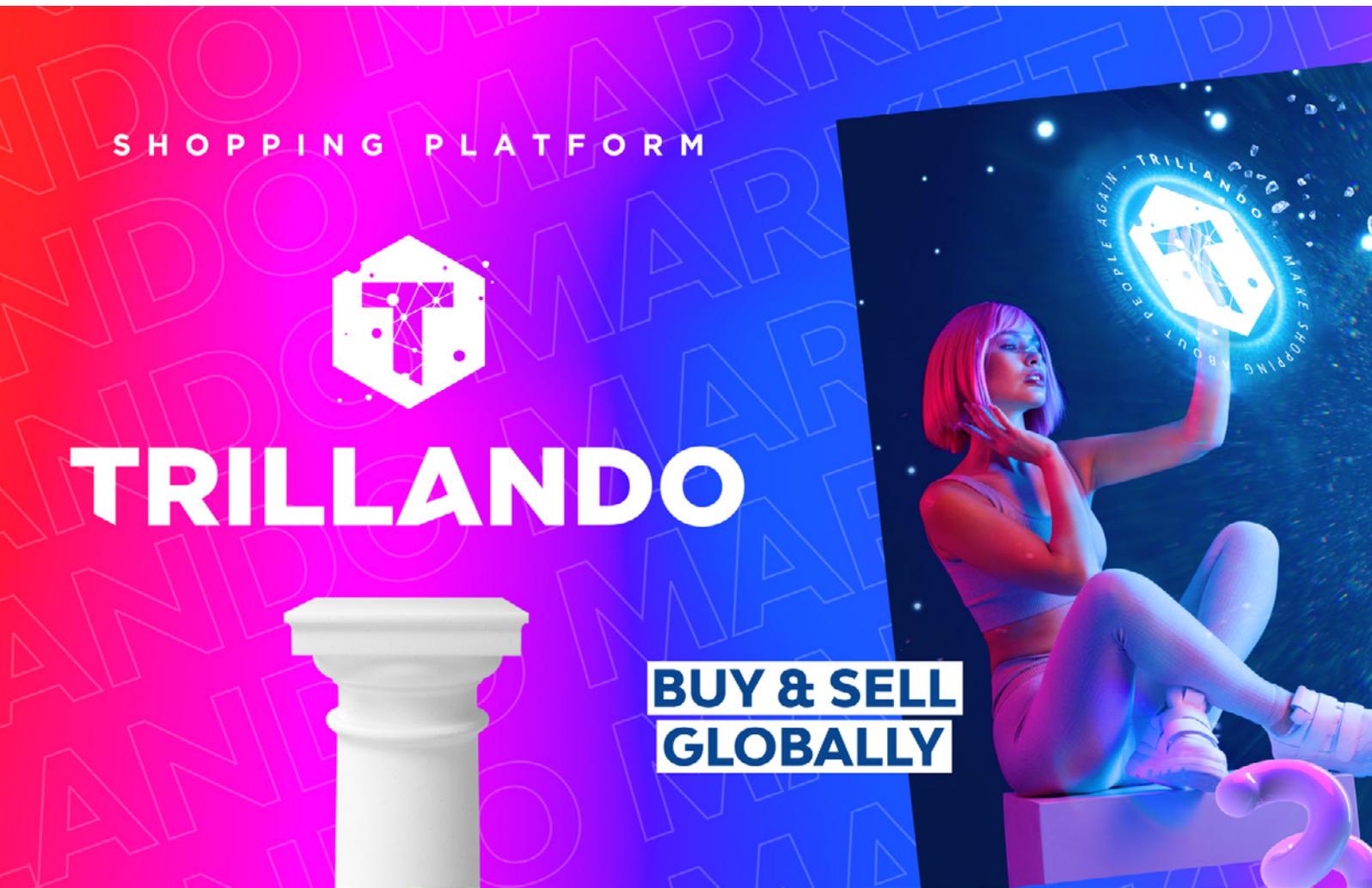
Previous Problems. A special feature of the Marketplace is how the products are circulated in the listing. On many occasions, the required goods, commodities, or services are not available or not listed in

the Marketplace at that moment for participants. The operating company pursues the endeavor to offer an economically permissible, but as broad as possible range of products and services.

For companies maintaining market knowledge and a permanent overview of all products and services, always with the needs of customers in focus, represents an enormous challenge.

Constant questioning and ongoing feedback from all participants in the Marketplace are the only way to ensure that all needs are fully covered.

The process of needs assessment, product search, implementation and distribution are an immense challenge due to the mass of products.



SHOPPING PLATFORM



TRILLANDO

BUY & SELL
GLOBALLY

Trillando - Marketplace 2.0

TRILLANDO’s approach is sophisticated. Every participant in the ecosystem can propose new products or services in the Marketplace.

A committee installed for this purpose reviews the suggestions submitted and approves them if they are suitable. In return for the effort in product search and acquisition, the recommender receives a share of the sales of this product. As a result, everyday products in particular would produce a high turnover of goods and consequently generate a lucrative income for the person making the recommendation.

Statistical surveys show that if every participant in the Marketplace were to contribute his or her personal needs for products or services, the Marketplace would have reached a certain size after just a few weeks and the daily supply would be fully guaranteed.

The goal of the TRILLANT ecosystem is to cover all aspects, starting with income, through the achievement of economic independence, to the daily supply of products and services.

The Marketplace or marketplace offers all participants of the TRILLANT system the unique opportunity to exchange their earned financial means for those goods and services they need.

If there is a need, which is not yet covered by TRILLANDO, the participant can submit it and have it listed. This results in an incredible momentum of personal need, product integration and revenue sharing.



Added value for customers, sales and producers

Advantages for the distributor

- A guarantee that company owners cannot exclude them from the structure and redistribute revenue for their personal benefit.
- Addresses in the blockchain cannot be changed or deleted and are used as business „identifiers“. The distributor can transfer his business through inheritance.
- All monetary processes are completely transparent and formed in tokens. Distributors have access to the entire transaction history, which can be reviewed to confirm that the revenue shares received are fair.
- The Marketplace integrates many manufacturers, which enables merchants to select any product category they are interested in to make their business more efficient.
- The Marketplace has a convenient interface for operation.
- The Marketplace has a global audience of users. The use of TRILLON tokens easily enables cross-border transactions.
- The distributor can rely on a proven and global system of customers and producers.
- Every distributor can list products or services in TRILLANDO. As a result, he gains additional customers and immediately generates direct sales. Furthermore, the distributor participates in the global sales of his listings, which generates an additional passive income stream.

Advantages for the customer

- A wide selection of different products and services on the marketplace
- Listing vouchers from large retail chains such as Aldi, Lidl, Walmart, Woolworth or similar Organization in other countries.
- Wide range of payment options in different currencies.
- The option to buy products from all over the world and make cross-border payments without difficulty.
- Low service fees.
- Purchase of merchandise at special prices if payment is made in TRILLON.
- The option to buy unique goods that are not offered in some countries of buyers.
- Sustainable interface for the customer between goods and services from the real economy, connected with blockchain technology.
- Bundling of a unique assortment in the Marketplace to cover all needs.



Advantages for the producer

- TRILLANDO integrates an international base of users and merchants. The implementation of blockchain technology enables cross-border payments, providing easy access to international markets.
- Distributors will be highly motivated to increase sales as they will receive accrued fees immediately and in appropriate amounts.
- Transparent processes based on the blockchain in the background create the unconditional trust of all participants.
- TRILLANDO offers a ready-to-use trading platform with support and a user-friendly interface. Manufacturers do not need to waste their own resources to start distribution. As a result, they receive a ready-to-use sales department with reliable software and interested distributors.



Valid transaction data is securely stored in the blockchain and is a valuable analytical tool.

TRILLANDO offers a ready-to-use engine for a transparent accounting system of the company's activities through the Blockchain.

Benefits for sales & organizations

- A transparent operating principle using blockchain technology significantly enhances the company's reputation and makes it more attractive to both merchants and end users.
- TRILLANDO offers a ready-to-use engine for a transparent accounting system of the company's activities through the Blockchain.
- Valid transaction data is securely stored in the blockchain and is a valuable analytical tool.
- The system is being developed with industry-specific aspects in mind, which suggests that new companies can be integrated promptly. This is particularly important for new companies whose forces alone do not provide them with the necessary resources for a full-scale launch.
- The Marketplace is a global platform with sustainable participants.
- All support processes in TRILLANDO are mapped by TRILLANT, sales can focus on their own expertise and sales.
- The essential added value comes from the ability to list products and services yourself and permanently optimize the product range for customers.

Distribution companies must overcome a number of obstacles before they can launch their distribution activities. They range from developing software for the marketplace and charging systems to building a long-term user base.

The budget of start-up companies is often not sufficient for the implementation of technical solutions at a high level, which means that the required quality in the support processes cannot be maintained.

Errors occurring during the ordering process, payment or billing undermine the trust of all participants.

With TRILLANT, these experts can concentrate on their core competence, which is sales, while the TRILLANT ecosystem takes care of all processes in the background.



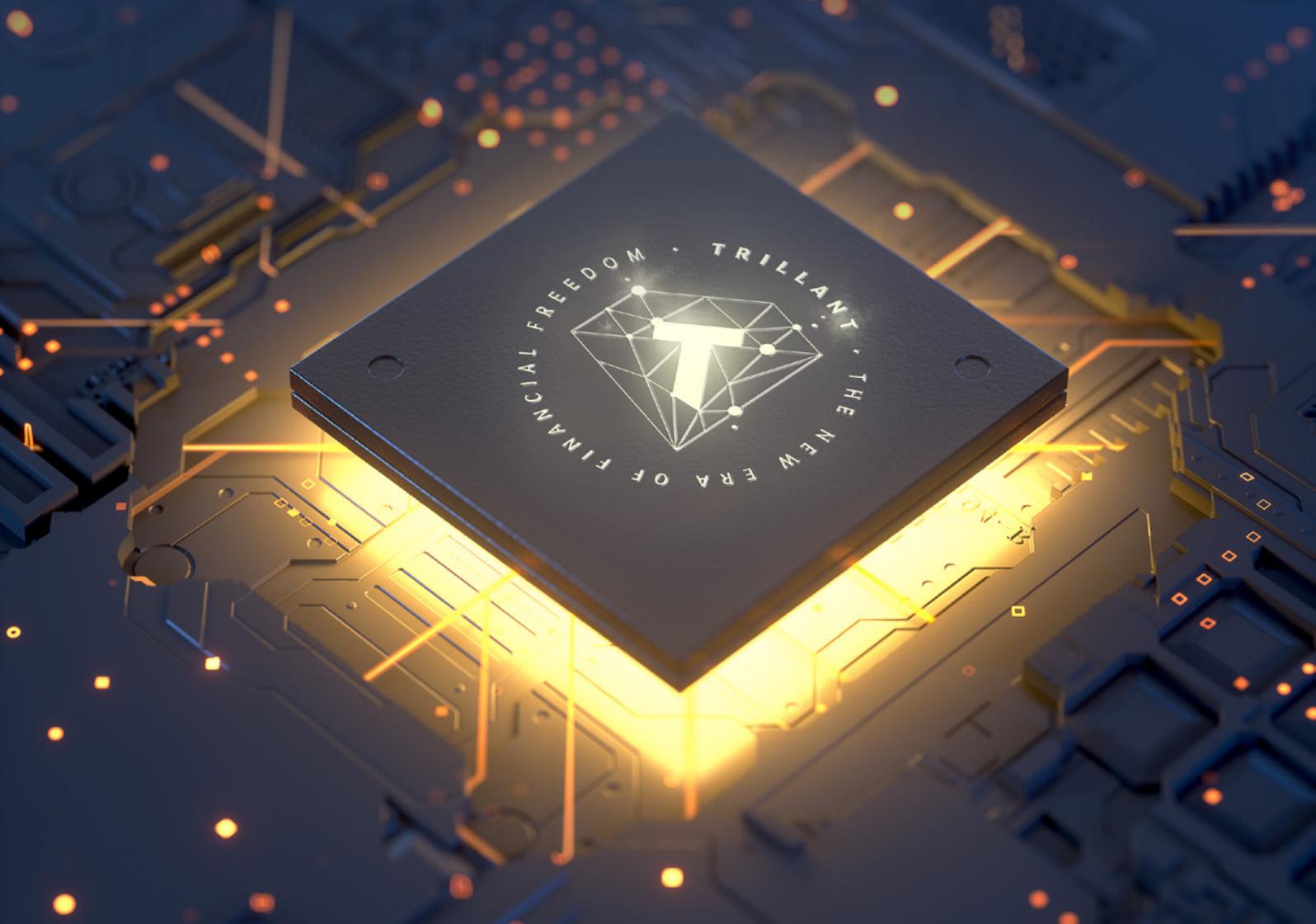
The Exchange



As an additional element in the TRILLANT ecosystem, the Exchange supports the entire system with integrative services.

Moreover, according to the roadmap, it will be the Exchange that will provide customers and sales partners with their own IBAN to cover the last essential interface to the real economy.

On the Exchange, customers and sales partners can experience the full potential of the TRILLANT world. Exchanging FIAT into cryptocurrencies and vice versa, innovative Short-Term Staking, profitable Long-Term Staking, and the integration of the FIAT world, leave no options unexplored.





Blockchain Eco System

Previous projects in the field of ecosystems often present a break in the processes, due to which it is necessary to leave the environment.

Examples are the purchase of daily goods, income generation, or the interface from the FIAT to the blockchain world. Integrative services that intuitively map all the needs of the customer on one platform are the main focus of TRILLANT.

The goal of the TRILLANT ecosystem is to provide a sustainable and economically positive environment for all participants.



Beginning with earning money, to smart investment, to covering daily needs for goods, the TRILLANT ecosystem will cover all content.

To ensure transparency and security, multiple blockchains with diverse tokens will be intelligently linked.

Blockchain is an awesome technology, a mathematical framework, that is free of politics and human error."

- Erich Ely

The „big picture“

The TRILLANT ecosystem intelligently connects two blockchains to provide all participants with an unprecedented service package in the ecosystem.

Each participant in the ecosystem can search for economically interesting products and actively take part in the as-

The following sub-areas create the essential added value in the TRILLANT ecosystem:

- TRILLANDO - Marketplace
- TRILLON (Stable / Payment Coin)
- TRILLANT (Value Token)
- Exchange
- Sales System

The basic standard process in the ecosystem begins with earnings. In the area of sales, partners are variably compensated and participate in their generated revenues.

In addition, TRILLANT has created the unique option that every participant in the ecosystem who can demonstrate a premium membership can have products and services listed in the web store.

To compensate for the effort of searching and listing, the participant receives a percentage of the sales of the product in the Marketplace. Each participant in the ecosystem can search for economically interesting products and actively take part in the assortment in the web store.

Since additional and new products are always listed in the Marketplace for the customer and the producer is also fairly compensated with TRILLON in the background, a WIN-WIN-WIN situation is created for all three participants.





PAY COIN TRILLON



TRILLON is designed with the following key data:

- Technology based on Litecoin
- Litecoin is a widespread technology; compatibility with the most diverse exchanges and above all a future possibility of integration with various payment providers is given.
- Value stability at 1 USD.
- 100% sustainable minted (eco-friendly)

All processes in sales and compensation include TRILLON as a central element. Since it is used as a general means of payment in the ecosystem, a general stability of value is to be considered an advantage.

The following ways to earn TRILLON:

- Acquisition on the Exchange
- Affiliate rewards from the structure
- Commission from bringing products into TRILLANDO
- Short-Term or Long-Term Staking

TRILLON can be used in two different ways. Either you use it to make your purchases in the Marketplace, or you transform it into TRILLANT via the Exchange.

— VALUE TOKEN

TRILLANT



The TRILLANT token represents the heart of independent customer interaction.

This token can either be loaned back to the company TRILLANT for Long-Term Staking or you can use the option of Short-Term Staking's.

The TRILLANT token also has a built-in burn function, which corresponds to deflation and consequently sustainable price growth.

Long term stakings. The background of this staking's function is a sustainable payment stream for the customer and participant, which can be used to cover daily life and other needs.

As a reward for the Long-Term Staking's, the customer receives TRILLANT tokens, which in turn can be used in TRILLANDO or on the Exchange.

TRILLANT tokens are fixed for 365 days during Long Term Staking's. This is intended to ensure a long-term and sustainable situation in the TRILLANT ecosystem.

The compensation in Long Term Staking's is fixed at 50% p.a. Based at a fixed token price of the Trillant value in the moment of staking for the entire long- or short-term period. Trillant can be bought and immediately sent to Long-Term Staking, and as a result you get a stable value token with a high APY.

Short term stakings. With Short Term Staking, TRILLANT tokens are blocked (locked) for a specified period but remain in the customer's power of disposal and generate TRILLON Pay Coins.

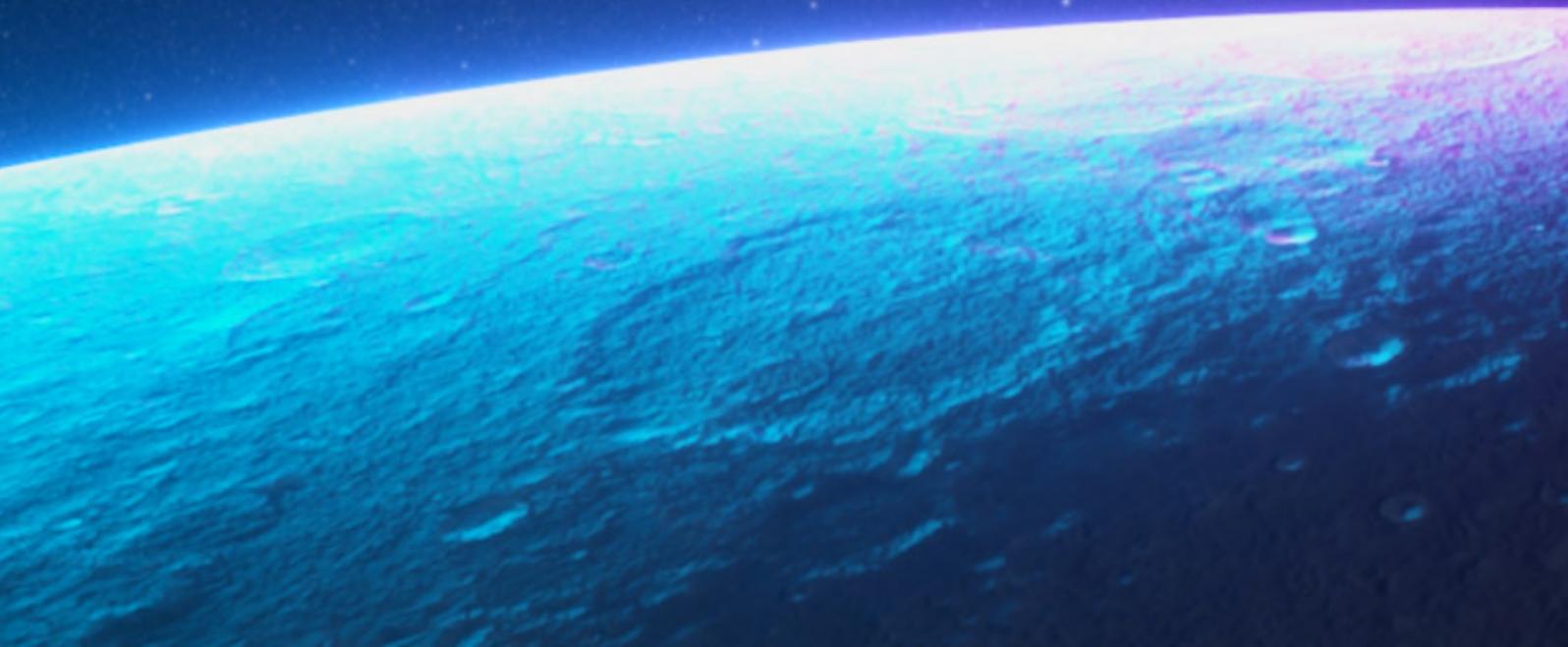
Three forms of Short-Term Staking's are available:

- Stake for 1 month:
Compensation 1.5 % over the term
- Stake for 2 months:
Compensation 3.5 % over the term
- Stake for 6 months:
Compensation 11.0 % over the term

The TRILLANT Ecosystem offers each participant the unique opportunity to decide openly whether the generated success is to be invested in TRILLANT in the long term, or whether the daily expenses and needs are to be covered by means of a staking variant. Of course, a combination of both elements is possible and up to each individual participant according to personal preference.



Advantages for Sales Partners



As interface to the customers and the market, the Sales Partners are provided with a wide range of earning opportunities.

It is essential that they actively contribute to the growth and maintenance of the TRILLANT ecosystem. In the following, the key points are described how compensation for the Sales Partners can be composed and synergistically increased.

Trillando is the new area of unlimited opportunities!

- Erich Ely



Advantages for sales partners

Trillando Marketplace. Every Merchant Partner with an active Premium Membership can list his products in TRILLANDO and will then participate in the total global sales of this product in the Marketplace.

Short Term stakings. In the area of Short - Term Staking's, a sustainable payment stream of TRILLON tokens is generated. TRILLANT is aware of the tremendous importance of its sales partners, as they help the system to grow sustainably, among other things, through personal discussions. For this reason, the own performance, but also the performance of the respective team is compensated transparently.

Long term stakings. An additional option to TRILLANT Short-Term Staking's is to book TRILLANT tokens into Long-Term Staking. [This way TRILLON are generated, and you receive rewards based on an annual compensation of 50%.](#)

Premium Membership. As a Merchant Partner you will receive a share of all financial inflows from the Membership Program.

Trillant Titans NFT. As a special way to thank special sales partners, TRILLANT has created the TRILLANT TITANS.

These are 10,000 NFTs (Non fungible Tokens), which among other things illustrate the founders of TRILLANT, but also special partners in the form of pictures.

The TRILLANT TITANS are unique, non-reproducible and available free of charge only through TRILLANT's acknowledgement.

The TRILLANT TITANS represent its extraordinary value option, which must be earned. These NFTs are also issued to the community as an incentive for exceptional performance in the TRILLANT project and offer exclusive access to the community.



Token emission

Trillon Pay Coin. TRILLON enables the purchase of goods in the Marketplace and serves as the central medium for the payment processes in the ecosystem. This includes the web store and the payments in the sales system. TRILLON is backed to ensure value retention and trust.

The value of the TRILLON Pay Coin is stabilized at 1 USD and accordingly managed in the ecosystem as a stable currency.

However, the objective of the project is not the exchangeability of TRILLON into FIAT, but the holistic life in the ecosystem. The need to change into FIAT is eliminated if all participants in the ecosystem can find everything they need in the ecosystem and pay for it with a single currency.

At full scale and expansion stage of the TRILLANT project, all participants in the ecosystem will be able to live from the system itself, starting from income and ending with procurement of consumption needs.

The TRILLON pay-coin will be generated with a number of 20,000,000,000 coins at launch and will be issued against a stable rate of 1 USD. Distribution compensation also falls under this category.

Trillant Token. This represents the sustainable approach in the project. TRILLANT tokens can also be used to participate in the project in the long term. The option of Long- Term Staking or Short-Term Staking's leaves it completely up to each participant to achieve their personal financial independence.

The distribution of TRILLANT Value Tokens follows the principle of decentralization. 70% of the tokens are sold to the customer during the sales.

Due to the existing and extensive network, rapid growth is expected. In order to be mass-capable and to be able to offer everyone a chance in the ecosystem, the tokenomics are determined as follows:

- Name: TRILLANT (TRI).
- ERC20 Token - Smart Contract
- Max Cap at 50,000,000,000
- Burnable

Link to fiat

The To ensure trust in the ecosystem, especially at the beginning, an exchangeability towards FIAT is provided. In addition, the possibility of exchanging via DeFi is also offered. DeFi has the advantage of eliminating the need for KYC and should therefore be promoted by the user.



Membership Area

Customers and sales partners considering a sustainable economic solution in the TRILLANT ecosystem can receive essential benefits with the Premium Membership.

Contribution of products and services in the web store, which can lead to a sustainable and lucrative payment stream depending on the product. sortment in the web store.

Customers and sales partners considering a sustainable economic solution in the TRILLANT ecosystem can receive essential benefits with the Premium Membership. This is done for a small expense allowance as a membership fee.

The membership offers the following advantages:

- Contribution of products and services in the web store, which can lead to a sustainable and lucrative payment stream depending on the product. This means that a positive ROI for the membership fee can already be calculated on the basis of this feature.
- Discounts and coupons are available in the web store, which can be redeemed and used immediately.
- Entry in the Premium News distribution list.
- Reduction of fees on the Exchange for the purchase of TRILLON Pay Coin or TRILLANT Value Token.



The Trillant Nexus

TRILLANT is a payment ecosystem for the future that enables its community to take complete control of their assets through their own TRILLANT-NEXUS.

While existing solutions only offer a solution to a single payment problem, the TRILLANT team is committed to building a secure, useful and user-friendly product based on a private blockchain.

It includes easy integration of Cryptocurrency and IBAN payments and gives you full control over your data with your own TRILLANT-NEXUS. In the end, our goal is to simplify online payments and unify digital money with our APP.

This allows peer-to-peer transactions with FIAT and Crypto that make the business really efficient, transparent and reliable.

The TRILLANT NEXUS is a bank server that offers the following features and benefits!

Security

- Custom and locally generated seeds to generate the private key (24 words)
- Customer's own private key, which is not visible to or stored by any other party (be your own bank)
- 2 factor authentication
- The NEXUS is a hardware wallet, which can be accessed on the move at any time via the APP.
- Securing of the unique account by the NEXUS and thus security as with a hardware wallet
- Integrated hardware wallet



Mobile hardware wallet

- Personal wallet on the smartphone
- Smartphone is connected to NEXUS
- Each transaction is initiated in the wallet and realized in the NEXUS
- The transaction is sent to the network in a hashed manner (not hackable)
- Most well-known, renowned coins can be held in the wallet
- Simple operation - suitable for the masses - intuitive operation
- IBAN function with giro functions for FIAT currencies on the roadmap

Trillant exchange

- Manage all your own coins and tokens on TRILLANT
- Very low fees by using the TRILLANT administration
- Additional fee advantages (25%) by using the TRILLANT token (own coin)
- Secured by the NEXUS and the same security as a hardware wallet

Hardware

- Easy installation - Connect to the Internet and everything else is Plug & Play
- Connection to cell phone TRILLANT Wallet
- Both Tokens are completely minted at the beginning (eco-friendly)
- The connection to the cell phone can be disconnected manually (in case of loss...) via the touch screen
- Product guarantee
- One of the most secure cold wallet currently on the market



Roadmap

